



Indulge for **CASA**



OUR MISSION

The mission of CASA of Adams & Broomfield Counties is to provide court-appointed volunteer advocacy for children and youth from the child welfare system so every child can be safe, have a permanent home, and the opportunity to thrive.

OUR VOLUNTEERS

CASA Volunteers come from all walks of life and have a shared commitment towards improving children's future outcomes. We know CASA Volunteers make a difference - research shows that children with a CASA Volunteer are more likely to find a safe, permanent home, more likely to succeed in school, and less likely to re-enter the foster care system.

Over the past year, our CASA Volunteers have advocated for 622 children in Adams and Broomfield Counties. In order to provide a CASA Volunteer for every child in need, we must raise more funds, recruit more volunteers and increase awareness in the community. Your sponsorship helps us get closer to this goal. It costs the organization \$1,200 to recruit, train and supervise one CASA Volunteer, who will provide advocacy for at least one child over the course of a year.



ORGANIZATIONAL REACH

250+

PROJECTED EVENT
ATTENDEES

283

ACTIVE
VOLUNTEERS

3,500+

EMAIL
SUBSCRIBERS



SPONSORSHIP DETAILS

Wednesday, Sep. 13, 2023, 5:00 - 9:00 PM

Balistreri Vineyards

1946 E 66th Ave.

Denver, CO 80229

Sponsorship deadline: September 5, 2023

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234. For questions, please contact Ryann Roussel at: ryann@casa17th.com or 225-773-8560.

SOCIAL MEDIA REACH

1,900+

FACEBOOK
FOLLOWERS

590+

INSTAGRAM
FOLLOWERS

900+

TWITTER
FOLLOWERS

320+

LINKEDIN
FOLLOWERS

INDULGE 2023

BENEFIT	Presenting \$15,000	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500
Tickets to Indulge for CASA	✓ 16 Tickets	✓ 16 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 4 Tickets
Company name or logo on website and email blasts to CASA's network	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo only	✓ Company name only
Company name or logo displayed in event program and event slideshow presentation	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Company name only
Company mentioned and tagged in CASA social media posts	✓ 2 Posts	✓ 2 Posts	✓ 1 Post	✓ 1 Post	✗
Logo displayed on signage throughout the event	✓	✓	✓	✓	✗
Verbal recognition during the event	✓	✓	✓	✗	✗
Advertisement in event program	✓ Full page	✓ Half page	✓ Quarter page	✗	✗
Highlighted in Facebook targeted ad (reach up to 400 people/day)	✓	✓	✗	✗	✗
Opportunity to speak at event	✓	✗	✗	✗	✗
Company logo displayed on podium during event	✓	✗	✗	✗	✗
Company highlighted as Presenting Sponsor in event title and all promotional materials	✓	✗	✗	✗	✗
Opportunity to create a post about your company that will be shared to CASA's social media pages	✓	✗	✗	✗	✗



CASA

Court Appointed Special Advocates
FOR CHILDREN

ADAMS & BROOMFIELD COUNTIES