



Light of Hope

HARVESTING RESILIENCE

April 11, 2024

Event Sponsorship Information Packet

OUR MISSION

The mission of CASA of Adams & Broomfield Counties is to provide court-appointed volunteer advocacy for children and youth from the child welfare system so every child can be safe, have a permanent home, and the opportunity to thrive.

OUR VOLUNTEERS

CASA Volunteers come from all walks of life and have a shared commitment towards improving children's future outcomes. We know CASA Volunteers make a difference - research shows that children with a CASA Volunteer are more likely to find a safe, permanent home, more likely to succeed in school, and less likely to re-enter the foster care system.

Over the past year, our CASA Volunteers have advocated for 500 children in Adams and Broomfield Counties. In order to provide a CASA Volunteer for every child in need, we must raise more funds, recruit more volunteers and increase awareness in the community. As an organization that fundraises 100% of our budget, our generous supporters help make our work possible. Your sponsorship has the power to Change a Child's Story.



ORGANIZATIONAL REACH

350+

PROJECTED EVENT
ATTENDEES

241

ACTIVE
VOLUNTEERS

3,700+

EMAIL
SUBSCRIBERS



SPONSORSHIP DETAILS

Thursday, April 11, 2024, 12:00 - 1:15 PM

Omni Interlocken Hotel

500 Interlocken Blvd.

Broomfield, CO 80021

Sponsorship deadline: April 1, 2024

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234. For questions, please contact Molly Kerns at: molly@casa17th.com or (720) 523-2855.

SOCIAL MEDIA REACH

1,900+

FACEBOOK
FOLLOWERS

720+

INSTAGRAM
FOLLOWERS


900+

X (TWITTER)
FOLLOWERS

400+

LINKEDIN
FOLLOWERS

LIGHT OF HOPE 2024

BENEFIT	Presenting \$20,000	Light of Hope \$10,000	Envision \$7,500	Ray of Hope \$5,000	Beacon of Hope \$3,500	Glimmer of Hope \$2,500
Advertisement in event program	 Full Page	 3/4 Page	 Half Page	 Half Page	 Quarter Page	 Quarter Page
Logo/name on event signage and powerpoint	 Logo only	 Logo only	 Logo only	 Logo only	 Logo only	 Company name only
Logo/name in event email blasts	 Logo only	 Logo only	 Logo only	 Logo only	 Logo only	 Company name only
Logo/name on CASA website	 Logo digitally linked to company website	 Logo digitally linked to company website	 Logo digitally linked to company website	 Logo digitally linked to company website	 Logo only	 Company name only
Tickets to Light of Hope	 16 VIP* Tickets	 8 VIP* Tickets	 8 VIP* Tickets	 8 VIP* Tickets	 4 Tickets & 4 VIP* Tickets	
Recognition on Instagram & Facebook story	 2 Stories	 2 Stories	 1 Story	 1 Story	 1 Story	
Recognition on social platforms*	 2 Posts	 2 Posts	 1 Post	 1 Post		
Verbal recognition during the event	 	 	 	 	 	
Approved social media re-post on platform of choice	 	 	 	 	 	
Ability to add slide of approved content in pre-event powerpoint	 2 Slides	 1 Slide	 1 Slide	 	 	
Ability to speak/play video at the event	 120 seconds	 60 seconds	 	 	 	
Highlighted as Presenting Sponsor in event title and all promotional materials	 	 	 	 	 	

*VIP Tickets include an exclusive Meet & Greet with Keynote Speaker

*Social Platforms include LinkedIn, Facebook, Instagram, and X(Twitter)