



# Light of Hope

25 YEARS OF BRIGHTER FUTURES

April 25, 2025

**Event Sponsorship Information Packet**

## OUR MISSION

The mission of CASA of Adams & Broomfield Counties is to provide volunteer advocacy and support for at-risk children and youth, empowering families to thrive.

## OUR IMPACT

Building relationships is at the core of what we do. Our volunteers work hand-in-hand with children and families in a variety of circumstances, navigating systems and building bridges to resources and the community.

Research demonstrates that protective factors, such as concrete supports during times of need, and caring and consistent relationships, can counter the effects of adverse childhood experiences, increase children's resilience, educational success, mental and physical health, and overall wellbeing long-term.

Our volunteers enhance protective factors by being consistent and caring adults for at-risk children and youth, making a measurable impact on the trajectory of each child's life.



## ORGANIZATIONAL REACH

400+

PROJECTED EVENT  
ATTENDEES

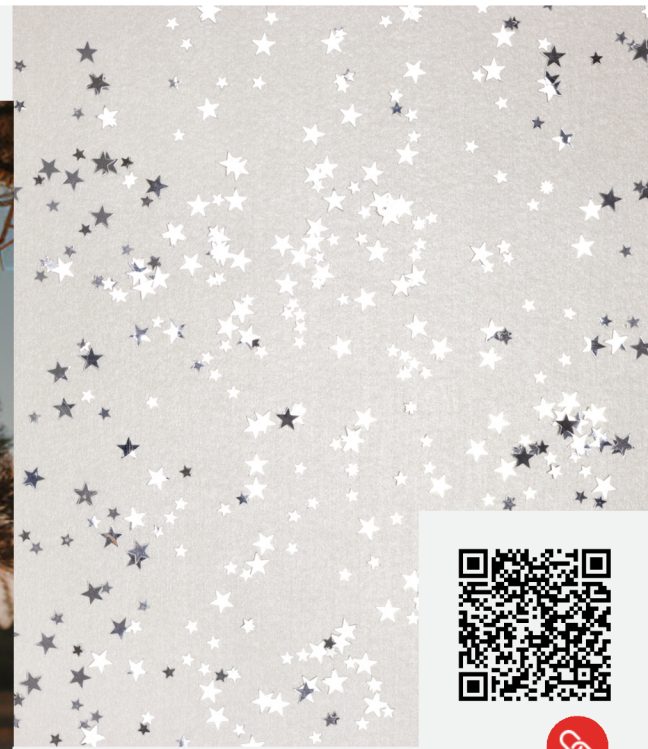
219

ACTIVE  
VOLUNTEERS

4,100+

EMAIL  
SUBSCRIBERS





## SPONSORSHIP DETAILS

Friday, April 25, 2025, 12:00 - 1:00 PM

**Omni Interlocken Hotel**

500 Interlocken Blvd.

Broomfield, CO 80021

**Sponsorship deadline: April 14, 2025**

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234. For questions, please contact Molly Kerns at: [molly@casa17th.com](mailto:molly@casa17th.com) or (720) 523-2855.

## SOCIAL MEDIA REACH

1,900+

FACEBOOK  
FOLLOWERS

720+

INSTAGRAM  
FOLLOWERS

900+

X (TWITTER)  
FOLLOWERS

400+

LINKEDIN  
FOLLOWERS

# LIGHT OF HOPE 2025

BENEFIT	Presenting \$20,000	Light of Hope \$10,000	Envision \$7,500	Ray of Hope \$5,000	Beacon of Hope \$3,500	Glimmer of Hope \$2,500
Advertisement in event program	✓ Full Page	✓ 3/4 Page	✓ Half Page	✓ Half Page	✓ Quarter Page	✓ Quarter Page
Logo/name on event signage and powerpoint	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company name
Logo/name in event email blasts	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company name
Logo/name on CASA website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo	✓ Company name
Tickets to Light of Hope	✓ 2 Reserved Tables*	✓ 1 Reserved Table*	✓ 1 Reserved Table*	✓ 1 Reserved Table*	✓ 1 Reserved Table*	✗
Recognition on social platforms*	✓ 2 Posts	✓ 2 Posts	✓ 1 Post	✓ 1 Post	✓ 1 Post	
Banner ad in select event email blasts	✓ 2 Emails	✓ 2 Emails	✓ 1 Email	✓ 1 Email	✗	✗
Verbal recognition during the event	✓	✓	✓	✓		
Approved social media re-post on platform of choice	✓	✓	✓	✗	✗	✗
Ability to add slide of approved content in pre-event powerpoint	✓ 2 Slides	✓ 1 Slide	✓ 1 Slide			
Ability to speak/play video at the event	✓ 120 seconds	✓ 60 seconds	✗	✗	✗	✗
Highlighted as Presenting Sponsor in event title and all promotional materials	✓					

\*A Single Reserved Table can fit 8 people.

\*Social Platforms include LinkedIn, Facebook, Instagram, and X(Twitter)