



Indulge For CASA

25TH ANNIVERSARY GALA
September 17, 2025



Event Sponsorship Information Packet

OUR MISSION

The mission of CASA of Adams & Broomfield Counties is to provide volunteer advocacy and support for at-risk children and youth, empowering families to thrive.

OUR IMPACT

Building relationships is at the core of what we do. Our volunteers work hand-in-hand with children and families in a variety of circumstances, navigating systems and building bridges to resources and the community.

Research demonstrates that protective factors, such as concrete supports during times of need, and caring and consistent relationships, can counter the effects of adverse childhood experiences, increase children's resilience, educational success, mental and physical health, and overall wellbeing long-term.

Our volunteers enhance protective factors by being consistent and caring adults for at-risk children and youth, making a measurable impact on the trajectory of each child's life.



ORGANIZATIONAL REACH

250+

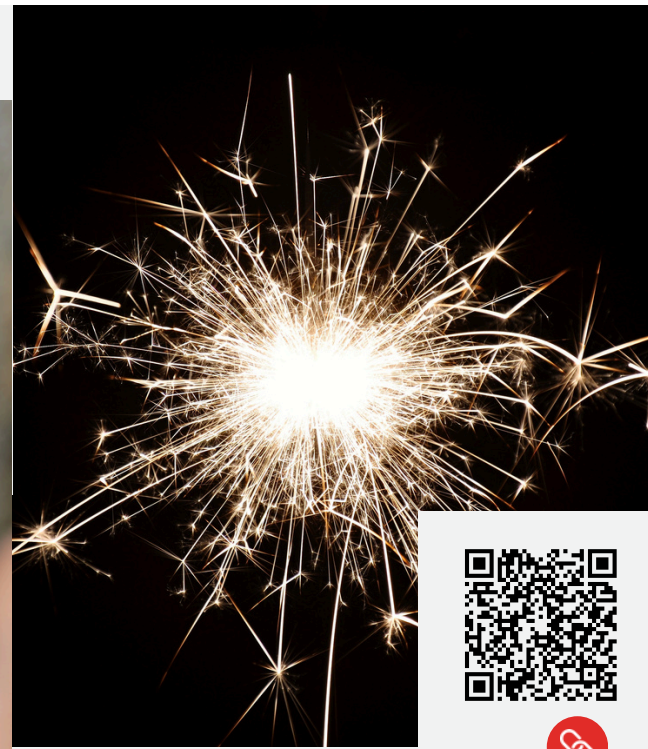
PROJECTED EVENT
ATTENDEES

219

ACTIVE
VOLUNTEERS

4,100+

EMAIL
SUBSCRIBERS



SPONSORSHIP DETAILS

September 17, 2025, 5:00 - 9:00 PM

Balistreri Vineyards

1946 E 66th Ave
Denver, CO 80229

Sponsorship deadline: September 8th, 2025

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234. For questions, please contact Molly Kerns at: molly@casa17th.com or (720) 523-2855.

SOCIAL MEDIA REACH

1,900+

FACEBOOK
FOLLOWERS

720+

INSTAGRAM
FOLLOWERS

900+

X (TWITTER)
FOLLOWERS

400+

LINKEDIN
FOLLOWERS

INDULGE FOR CASA 2025

BENEFIT	Presenting \$20,000	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Advertisement in event program	✓ Full Page	✓ 3/4 Page	✓ Half Page	✓ Half Page	✓ Quarter Page	✓ Quarter Page
Logo/name on event signage and powerpoint	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Company name only
Logo/name in event email blasts	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Company name only
Logo/name on CASA website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo only	✓ Company name only
Tickets to Indulge for CASA	✓ 16 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✗
Recognition on Instagram & Facebook story	✓ 2 Stories	✓ 2 Stories	✓ 1 Story	✓ 1 Story	✓ 1 Story	✗
Recognition on social platforms*	✓ 2 Posts	✓ 2 Posts	✓ 1 Post	✓ 1 Post	✗	✗
Verbal recognition during the event	✓	✓	✓	✓	✗	✗
Approved social media re-post on platform of choice	✓	✓	✓	✗	✗	✗
Ability to add slide of approved content in pre-event powerpoint	✓ 2 Slides	✓ 1 Slide	✓ 1 Slide	✗	✗	✗
Ability to speak/play video at the event	✓ 120 seconds	✓ 60 seconds	✗	✗	✗	✗
Highlighted as Presenting Sponsor in event title and all promotional materials	✓	✗	✗	✗	✗	✗

*Social Platforms include LinkedIn, Facebook, Instagram, and X(Twitter)