



Light of Hope

HOPE BLOOMS
May 1, 2026

Event Sponsorship Information Packet

OUR MISSION

The mission of CASA of Adams & Broomfield Counties is to provide volunteer advocacy and support for at-risk children and youth, empowering families to thrive.

OUR IMPACT

Building relationships is at the core of what we do. Our volunteers work hand-in-hand with children and families in a variety of circumstances, navigating systems and building bridges to resources and the community.

Research demonstrates that protective factors, such as concrete supports during times of need, and caring and consistent relationships, can counter the effects of adverse childhood experiences, increase children's resilience, educational success, mental and physical health, and overall wellbeing long-term.

Our volunteers enhance protective factors by being consistent and caring adults for at-risk children and youth, making a measurable impact on the trajectory of each child's life.



ORGANIZATIONAL REACH

400+

PROJECTED EVENT
ATTENDEES

187

ACTIVE
VOLUNTEERS

4,500+

EMAIL
SUBSCRIBERS



SPONSORSHIP DETAILS

May 1st, 2026 | 12:00 - 1:00 PM

Omni Interlocken Hotel

500 Interlocken Blvd.

Broomfield, CO 80021

Sponsorship deadline: April 22nd, 2026

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234. For questions, please contact Molly Kerns at: molly@casa17th.com or (720) 523-2855.

SOCIAL MEDIA REACH

2,000+

FACEBOOK
FOLLOWERS

820+

INSTAGRAM
FOLLOWERS

900+

X (TWITTER)
FOLLOWERS

580+

LINKEDIN
FOLLOWERS

LIGHT OF HOPE 2026

| BENEFIT | Presenting \$20,000 | Light of Hope \$10,000 | Envision \$7,500 | Ray of Hope \$5,000 | Beacon of Hope \$3,500 | Glimmer of Hope \$2,500 |
|--|---|---|---|---|---------------------------|----------------------------|
| Advertisement in event program | ✓ Full Page | ✓ 3/4 Page | ✓ Half Page | ✓ Half Page | ✓ Quarter Page | ✓ Quarter Page |
| Logo/name on event signage and powerpoint | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Company name |
| Logo/name in event email blasts | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Company name |
| Logo/name on CASA website | ✓ Logo digitally linked to company website | ✓ Logo digitally linked to company website | ✓ Logo digitally linked to company website | ✓ Logo digitally linked to company website | ✓ Logo | ✓ Company name |
| Tickets to Light of Hope | ✓ 2 Reserved Tables* | ✓ 1 Reserved Table* | ✓ 1 Reserved Table* | ✓ 1 Reserved Table* | ✓ 1 Reserved Table* | ✗ |
| Recognition on social platforms* | ✓ 2 Posts | ✓ 2 Posts | ✓ 1 Post | ✓ 1 Post | ✓ 1 Post | |
| Banner ad in select event email blasts | ✓ 2 Emails | ✓ 2 Emails | ✓ 1 Email | ✓ 1 Email | ✗ | ✗ |
| Verbal recognition during the event | ✓ | ✓ | ✓ | ✓ | | |
| Approved social media re-post on platform of choice | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| Ability to add slide of approved content in pre-event powerpoint | ✓ 2 Slides | ✓ 1 Slide | ✓ 1 Slide | | | |
| Ability to speak/play video at the event | ✓ 120 seconds | ✓ 60 seconds | ✗ | ✗ | ✗ | ✗ |
| Highlighted as Presenting Sponsor in event title and all promotional materials | ✓ | | | | | |

*A Single Reserved Table can fit 8 people.

*Social Platforms include LinkedIn, Facebook, Instagram, and X(Twitter)