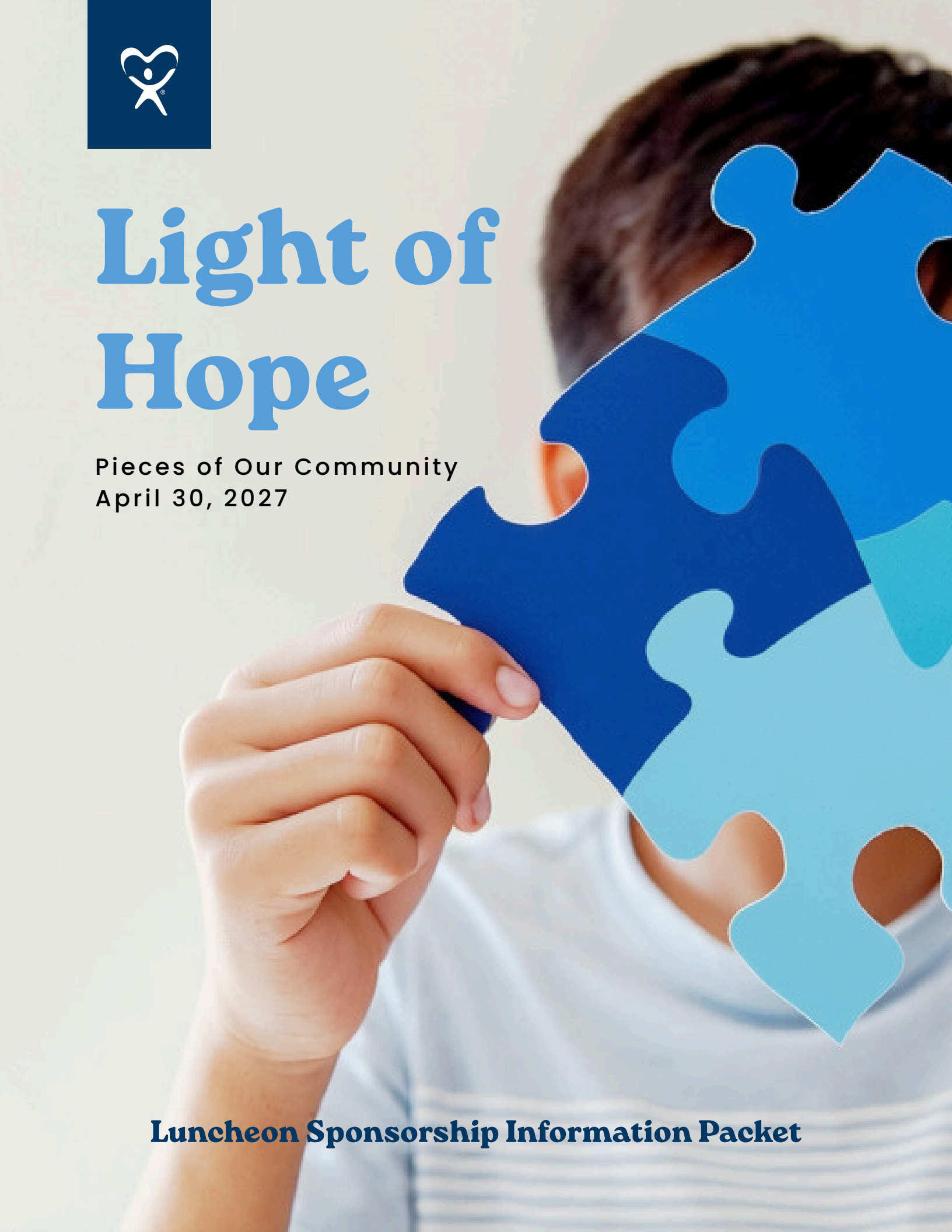
Light of Hope

Pieces of Our Community
April 30, 2027



Luncheon Sponsorship Information Packet

Our Mission

The mission of CASA of Adams & Broomfield Counties is to provide volunteer advocacy and support for at-risk children and youth, empowering families to thrive.



Our Impact

Building relationships is at the core of what we do. Our volunteers work hand-in-hand with children and families in a variety of circumstances, navigating systems and building bridges to resources and the community.

Research demonstrates that protective factors, such as concrete supports during times of need, and caring and consistent relationships, can counter the effects of adverse childhood experiences, increase children's resilience, educational success, mental and physical health, and overall wellbeing long-term.

Our volunteers enhance protective factors by being consistent and caring adults for at-risk children and youth, making a measurable impact on the trajectory of each child's life.

Organizational Reach

400+
PROJECTED EVENT ATTENDEES

172
ACTIVE VOLUNTEERS

5,000+
EMAIL SUBSCRIBERS





Sponsorship Details

April 30, 2027 | 12:00 - 1:00 PM
Omni Interlocken Hotel
500 Interlocken Blvd.
Broomfield, CO 80021

Sponsorship deadline: April 16, 2027

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234.

Questions? Contact Korrie Skibinski at korrie@casa17th.com or (720) 523-2855.

Social Media Reach

2,000+	870+	900+	640+
FACEBOOK FOLLOWERS	INSTAGRAM FOLLOWERS	X (TWITTER) FOLLOWERS	LINKEDIN FOLLOWERS

Light of Hope 2027

Benefit	Presenting **$20,000**	Light of Hope **$10,000**	Envision **$7,500**	Ray of Hope **$5,000**	Beacon of Hope **$3,500**	Glimmer of Hope **$2,500**
Advertisement in event program	✓ Full Page	✓ 3/4 Page	✓ Half Page	✓ Half Page	✓ Quarter Page	✓ Quarter Page
Logo/name on event signage, powerpoints, and email blasts	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company name
Logo/name on CASA website	✓ Website-linked logo	✓ Website-linked logo	✓ Website-linked logo	✓ Website-linked logo	✓ Logo	✓ Company name
NEW CASA lunch & learn presentation	✓	✓	✓	✓	✓	✗
Tickets to Light of Hope	✓ 2 Reserved Tables*	✓ 1 Reserved Table*	✓ 1 Reserved Table*	✓ 1 Reserved Table*	✓ 1 Reserved Table*	✗
Recognition on social platforms*	✓ 2 Posts	✓ 2 Posts	✓ 1 Post	✓ 1 Post	✓ 1 Post	✗
Banner ad in select event email blasts	✓ 2 Emails	✓ 2 Emails	✓ 1 Email	✓ 1 Email	✗	✗
Verbal recognition during the event	✓	✓	✓	✓	✗	✗
Approved social media re-post on platform of choice	✓	✓	✓	✗	✗	✗
Slide of approved content in pre-event powerpoint	✓ 2 Slides	✓ 1 Slide	✓ 1 Slide	✗	✗	✗
NEW Booth activation during event	✓	✓	✓	✗	✗	✗
Highlighted as Presenting Sponsor in event title and all promotional materials	✓	✗	✗	✗	✗	✗

*A Single Reserved Table can fit 8 people.
*Social Platforms include LinkedIn, Facebook, Instagram, and X(Twitter)

Frequently Asked Questions

How does our sponsorship make an impact in the community?

Your sponsorship directly supports CASA's mission to advocate for at-risk children and youth in our community. With nearly 230 children and youth waiting for a CASA Volunteer, your investment helps us recruit, train, and support more volunteers, ensuring more children have a consistent voice and someone in their corner.

Who attends the Light of Hope luncheon?

This event brings together an engaged audience of local business leaders, community influencers, philanthropists, corporate partners, passionate community members, and CASA Volunteers and supporters. All invested in making a difference for children and families in Adams and Broomfield Counties.

What is a booth activation?

A booth activation gives sponsors the opportunity to connect directly with event attendees through an interactive, on-site experience. Sponsors will have a designated space to host a CASA-related activity or experience and engage with guests before and after the event.

What does a CASA Lunch & Learn entail?

A CASA Lunch & Learn is an opportunity for your business or organization to learn more about CASA's mission, the children and families we serve, and the impact of our volunteer advocacy. A CASA representative will provide a brief presentation to your team, share ways to get involved, and answer questions. We'll also provide lunch for your team, making it an easy and engaging way to introduce your employees to CASA and explore opportunities to make a difference in our community.

What are the important deadlines?

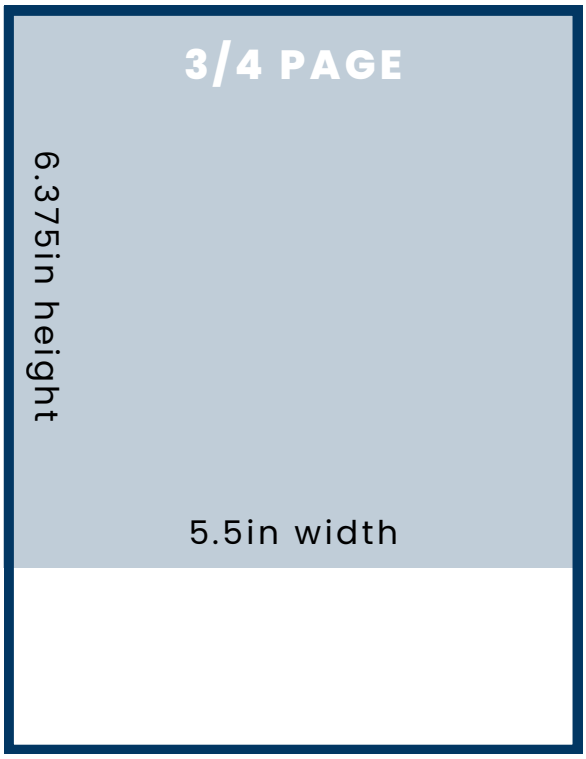
Below are the deadlines for the different sponsorship benefits. As always, if you have any questions or concerns, please reach out to Leslie Sanders, Marketing & Communcations Manager, at leslie@casa17th.com!

Sponsorship Deadline: April 16, 2027
Program Ads: April 16, 2027
Slides for Pre-Event PowerPoints: April 19, 2027
Registration Information for Guests: April 23, 2027
Email Banner Ads: April 26, 2027 (at the latest)
Social Media Re-Post: April 30, 2027

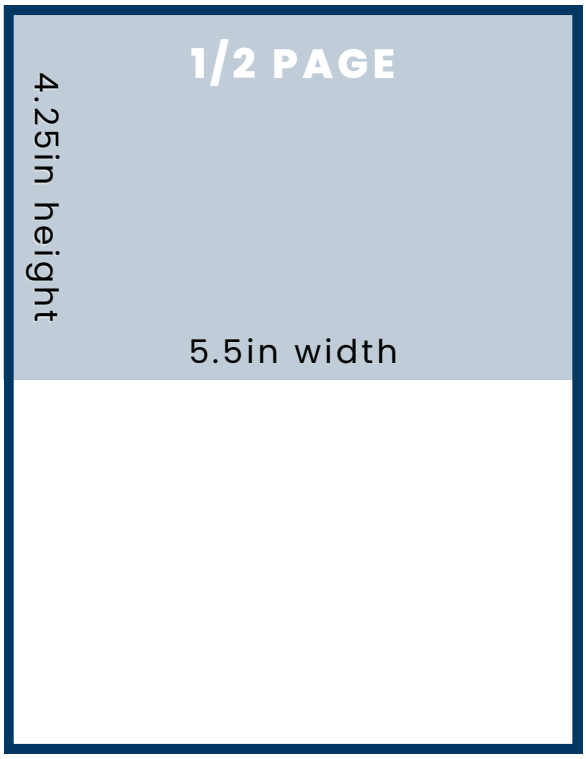
CASA Program Ad Sizing



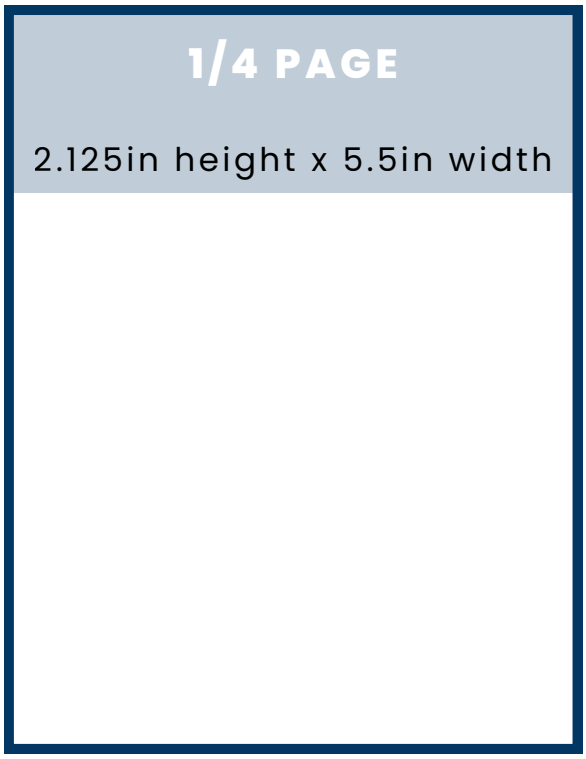
$20,000 | PRESENTING SPONSOR



$10,000 | LIGHT OF HOPE SPONSOR



$7,500 | ENVISION &
$5,000 | RAY OF HOPE SPONSORS



$3,500 | BEACON OF HOPE &
$2,500 | GLIMMER OF HOPE SPONSORS